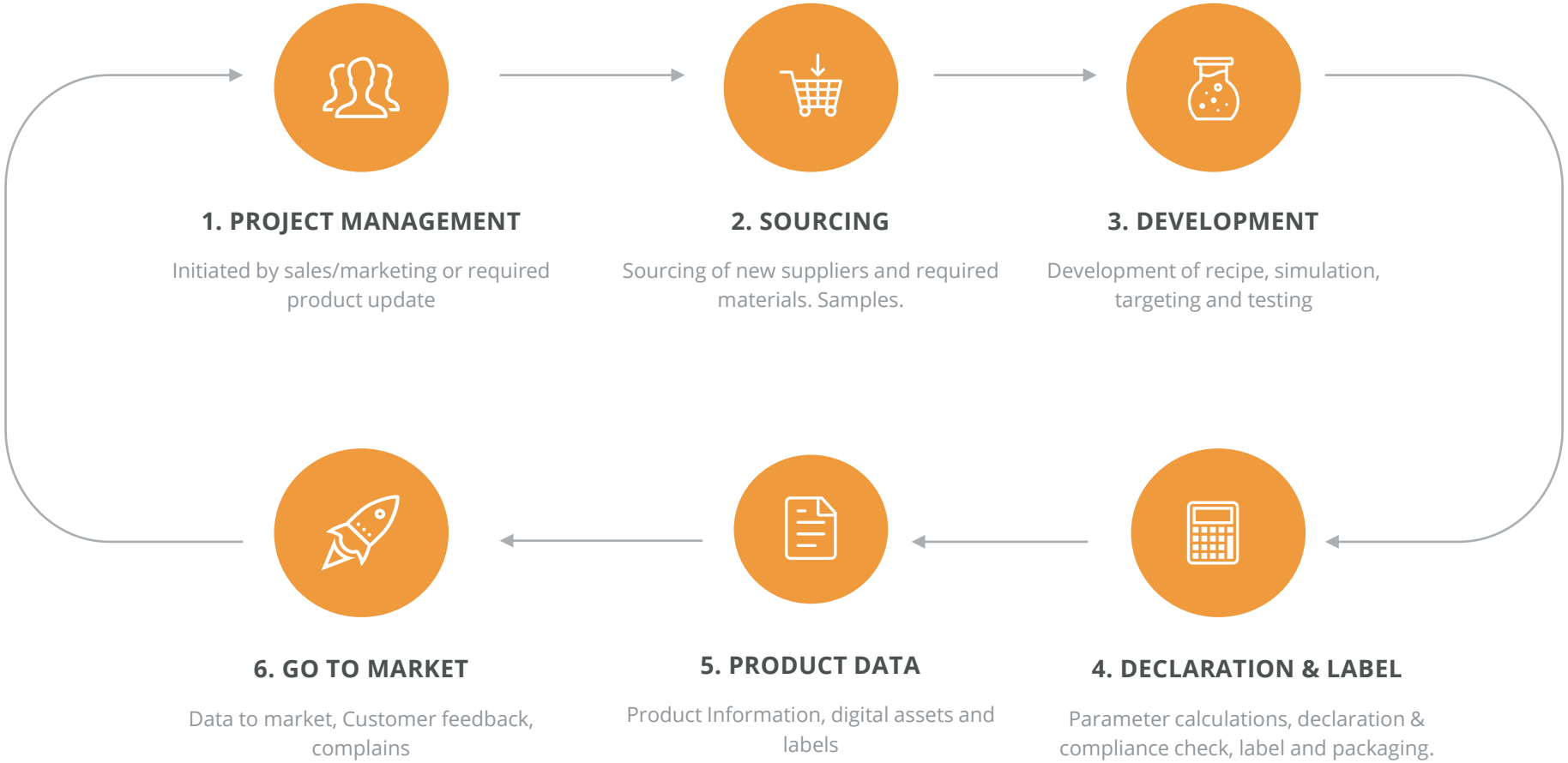
1. PROJECT MANAGEMENT
Initiated by sales/marketing or required product update
2. SOURCING
Sourcing of new suppliers and required materials. Samples.
3. DEVELOPMENT
Development of recipe, simulation, targeting and testing
4. DECLARATION & LABEL
Parameter calculations, declaration & compliance check, label and packaging.
5. PRODUCT DATA
Product Information, digital assets and labels
6. GO TO MARKET
Data to market, Customer feedback, complains